



Laguna Beach Chamber of Commerce & KX 93.5's
The Taste of Laguna Food & Music Festival
 Presented by Julie Laughton Design Build
 Thursday, October 3, 2019

PRESENTING SPONSOR - \$10,000 (limit 1)

- Designation as "Presenting Sponsor"
- Top billing on all event marketing materials pre/post-event, including print, digital, radio:
 - "Taste of Laguna", Presented by (Your Company), sponsor's name becomes part of event title
 - Your choice: logo on front cover of program OR full-page ad in program
 - Social media cross-promotion
 - Prominent company logo on event invitations, promotional emails, event website
 - 30-second spot airing on KX 93.5 FM and kx935.com 2 times per day for two months (August/September 2019)
 - Logo ad on kx935.com "Listen Live" webpage (August/September 2019)
 - Full screen logo placement on TV spot airing through Cox Cable
 - Featured in the Chamber's Tuesday Tip-Off, with logo and link to your site (3,700+ subscribers)
 - Prominent logo and mention in LBCC online event calendar listing (650+ searches daily available)
 - One exclusive web banner on LBCC events page for one month (480 x 60 pixels)
 - Top level logo prominently featured on all on-site event banners and signage at check-in area
- 10 VIP passes to "Taste of Laguna" (includes early entry at 5:00 pm, VIP parking, two drink tickets, special VIP areas throughout event grounds)
- 10' X 20' premier double exhibit built-in display space with hard top bar
- Opportunity to speak on stage at event between band sets



Signature Car Sponsor \$7,500 (limit 1)

- Vehicle display onsite festival grounds
- Top tier logo on all event marketing materials pre/post-event, including print, digital, radio:
 - Full page 4 color advertisement in printed event program
 - Social media cross-promotion
 - Prominent company logo on event invitations, promotional emails, event website
 - 30-second spot airing on KX 93.5 and kx935.com 2 times per day for two months (August/September 2019)
 - Logo ad on kx935.com "Listen Live" webpage (August/September 2019)
 - Full screen logo placement in TV spot airing through Cox Cable
 - Featured in the Chamber's Tuesday Tip-Off, with logo and link to your site (3,700+ subscribers)
 - Prominent logo and mention in LBCC online event calendar listing (650+ searches daily avg)
 - In-club web banner on LBCC events page for one month (480 x 60 pixels)
 - Top level logo prominently featured on all on-site event banners and signage at check-in/bar
- 10 VIP passes to "Taste of Laguna" (includes early entry at 5:00 pm, VIP parking, two drink specials, special VIP areas throughout event grounds)
- 10' X 20' premier double exhibit booth space
- Opportunity to speak on stage at event between band sets



Premier Underwriter Sponsor - \$7,500

- **Second-tier logo on all event marketing materials pre/post-event, including print, digital, radio:**
 - Full page 4 color advertisement in printed event program
 - Social media cross-promotion
 - Prominent company logo on event invitations, promotional emails, event website
 - 30-second spot airing on KX 93.5 FM and kx935.com 2 times per day for two months (August/September 2019)
 - Logo ad on kx935.com “Listen Live” webpage (August/September 2019)
 - Mention in Chamber’s September newsletter (3,700+ subscribers)
 - Prominent logo and mention in LBCC online event calendar listing (650+ searches daily avg)
 - One exclusive web banner on LBCC events page for one month (480 x 60 pixels)
 - Logo placement in TV spot airing through Cox Cable pre-event
 - Top level logo prominently featured on all on-site event banners and signage at check-in/bar
- **6 VIP Tickets and 6 General Admission Tickets to Taste of Laguna 2019 (VIP tickets include early entry at 5:00 pm, VIP parking, two drink tickets, special VIP areas throughout event grounds)**
- **10’ X 20’ premier double exhibit built-in display space with hard top bar (Availability limited, premier exhibit spaces are available on a first come first serve basis)**
- **Opportunity to speak on stage at event between band sets**

Underwriter Sponsor \$5,000

- **Third-tier logo on event marketing materials pre/post-event, including print, digital, radio:**
 - Company logo on event invitations, promotional emails, online calendar event listing
 - 30-second spot airing on KX 93.5 FM and kx935.com 1 time per day for two months (August/September 2019)
 - Banner ad on kx935.com “Listen Live” webpage (August/September 2019)
 - Logo placement in TV spot airing through Cox Cable pre-event
 - Mention in Chamber’s September newsletter (3,700+ subscribers)
 - Full page 4 color advertisement in event program
 - One web banner on LBCC homepage for one month (480 x 60 pixels)
- **4 VIP Tickets and 4 General Admission Tickets to Taste of Laguna 2019 (VIP tickets include early entry at 5:00 pm, VIP parking, two drink tickets, special VIP areas throughout event grounds)**
- **10’ x 10’ exhibit booth space, your choice of available locations at “Taste of Laguna” with tables, chairs**



Partner Sponsor \$2,500

- Fourth-tier logo on event marketing material pre/post-event, including print, digital, radio:
 - Company logo on event invitations, promotional emails, online calendar event listing
 - Company mentions on KX Live
 - Logo placement in TV spot airing through Cox Cable pre-event
 - Mention in Chamber's September newsletter (3,700+ subscribers)
 - Logo displayed on signage at check-in
 - Half page 4 color advertisement in event program
- 2 VIP Tickets and 2 General Admission Tickets to Taste of Laguna 2019 (VIP tickets include early entry at 5:00 pm, VIP parking, two drink tickets, special VIP areas throughout event grounds)
- 10' x 10' exhibit booth space, your choice of available locations at "Taste of Laguna" with tables, chairs

Photo Bus Sponsor \$2,500

- Logo on bus signage and on every photo strip printed
- Fourth-tier logo on event marketing material pre/post-event, including print, digital, radio:
 - Company logo on event invitations, promotional emails, online calendar event listing
 - Company mentions on KX Live
 - Logo placement in TV spot airing through Cox Cable pre-event
 - Mention in Chamber's September newsletter (3,700+ subscribers)
 - Logo displayed on signage at check-in
 - Half page 4 color advertisement in event program
- 2 VIP Tickets and 2 General Admission Tickets to Taste of Laguna 2019 (VIP tickets include early entry at 5:00 pm, VIP parking, two drink tickets, special VIP areas throughout event grounds)

VIP/Swag Bag Sponsor \$2,500

- Logo printed on VIP swag bags and displayed prominently in all VIP areas
- Fourth-tier logo on event marketing material pre/post-event, including print, digital, radio:
 - Company logo on event invitations, promotional emails, online calendar event listing
 - Company mentions on KX Live
 - Logo placement in TV spot airing through Cox Cable pre-event
 - Mention in Chamber's September newsletter (3,700+ subscribers)
 - Logo displayed on signage at check-in
 - Half page 4 color advertisement in event program
- 2 VIP Tickets and 2 General Admission Tickets to Taste of Laguna 2019 (VIP tickets include early entry at 5:00 pm, VIP parking, two drink tickets, special VIP areas throughout event grounds)

SOLD OUT



TASTE OF LAGUNA 2019 SPONSORSHIP AGREEMENT

This sponsorship agreement has been entered into as of ___/___/___ between the following entities, _____(sponsor) and the Laguna Beach Chamber of Commerce & KX 93.5. This document is a legally binding sponsorship agreement between the above listed parties.

_____(sponsor) grants the Laguna Beach Chamber of Commerce & KX 93.5 the right to use their intellectual property in promoting the event, including logos and other brand trademarks. Sponsor locations are reserved on a first come, first served basis(i.e. vendor location, custom branding opportunities).

If the nature of the purchased sponsorship package must be changed for any reason, the Laguna Beach Chamber of Commerce & KX 93.5 agree to notify the Sponsor in writing.

Sponsorship Level: _____

Company Name

Representative Name & Title

E-mail Address

Phone Number

Address

_____ / _____ / _____

Credit Card #

CVV

Exp Date

Billing Zip

Signature: _____

Date: _____

Scan and Submit Agreement to: Ashley von Gremp, *Event & Marketing Manager*

ashley@lagunabeachchamber.org

Make checks payable to: Laguna Radio/Laguna Beach Chamber of Commerce LLC